

Jaclyn Kostner, Ph.D.

Expert in How to Drive **Superior Engagement** in **WEBINAR Presentations, Training, and PowerPoint Videos**

Webinar
Engagement
Expert

Dr. JACLYN KOSTNER, aka WebinarGuru, has trained thousands of people worldwide how to make their webinars engaging, interactive, and fun. **71%** of people that deliver webinars say their greatest challenge is how to engage a remote audience. A best-selling business author and “go-to” webinar engagement expert for Fortune 500 companies for 20 years, Kostner has cracked the code on webinar engagement. Her award-winning training and coaching consistently hit the mark, giving presenters and trainers the new multi-media skills that keep webinar audiences engaged, attentive, and wanting more. She is WebinarGuru.



Sample Speaking Topics

- ✓ ENGAGE ME! How to Be a Webinar Presentation Rock Star!
- ✓ How to Lose Your Webinar Audience in 15 Seconds or Less, and How to Get Them Back Again!
- ✓ 5 Ways to Use Webinars to Catapult Business Growth Beyond Your Dreams!
- ✓ 5 Ways to Turn Boring Slides into Amazing Ones That Make Your Presentation Wildly Successful!
- ✓ 5 Ways NOT to Be Boring in a Webinar!

Finally...there's a strategy and guide to create webinars that snap, crackle, and pop! And the results are stunning!

Judith Briles, the Book Shepherd

Even if you're an expert presenter, Kostner teaches you NEW skills to stay ahead of the curve with your competition.

Marie Leslie, Small Business Coach



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